## Disclaimer

- Today's webinar is for educational purposes only.
- Nothing in today's presentation should be considered a recommendation to buy or sell any security.
- All stocks and options shown are examples only.
- Any pricing or potential profitability shown does not take into account your trade size, brokerage commissions or taxes which will affect actual investment returns.
- Stocks and options involve risk and are not suitable for all investors and investing in options carries substantial risk.
- Past stock or option performance is no guarantee of future price appreciation or depreciation.
- Prior to buying or selling options, a person must receive a copy of Characteristics and Risks of Standardized Options available at:http://www.cboe.com/Resources/Intro.aspx.


## InvestorsObserver Workshop

## InvestorsObserver Workshop

- What's going on at InvestorsObserver:
- Market update
- Member-driven content: Questions, site demonstrations, etc.
- Can prepare slides for questions submitted ahead of time: Mention "workshop"


## What's New

- Biotech/ Pharma tab on the News page
- Working on updates to Watchlists
- View in screener
- Easier to edit watchlists


## S\&P 500



## S\&P 500



## What is happening?

- Still a virus-driven economy
- Cases are rising again
- May see some slowing as holiday travel ends and people stay closer to home
- Vaccine provides a light at the end of the tunnel
- New strain is concerning
- Indications are vaccine will still work
- Could mean you need a higher number of people vaccinated to slow spread
- Stimulus
- Georgia election likely means more economic support is coming


## Fast data

## From JP Morgan

- On January 02, our tracker of Chase consumer card spending rose from $-5.0 \%$ to $-4.5 \%$.
- The tracker rose $4.7 \%-$ pt over the prior week, and it is $32.6 \%-$ pt above its low of $-37.1 \%$ on March 30 .


Source: J.P. Morgan. \% change over year-ago in 7-day average of total spending,

## Fast data

## From JP Morgan

Chase consumer card spending: holiday shopping season


| 2019: Daily | 2019: 7-day average |
| :---: | :---: |
| 2020: Dally | 2020: 7-day average |

Source: J.P. Morgan.

## Fast data

## data from TSA



## Fast data

## data from TSA



Daily rate of change in seven-day average

## Questions?

Good afternoon here is my question I bought 100 shares of IIPR at $\$ 155$ little over a month ago and right after sold Jan 15th $\$ 170$ call for $\$ 2.50$ today the stock is around $\$ 181$ and the call is $\$ 12.50$ what is the correct way to address this trade to get the max results from it? -- David
\$181-\$170 = \$11 This is the intrinsic value in your call.
Remaining $\$ 1.50$ is extrinsic value.
You got $\$ 2.50$ in extrinsic value for selling the call.
If you buy back the call, you're basically moving money from cash to IIPR position. This raises the cost basis on your position.

Do you want to keep holding it?

## Questions?

I am a new premium member and quite impressed - and overwhelmed - with all the tools you have. I am sure I have developed some bad trading processes and habits so I am looking for some suggested guidance for best using the range of your tools stocks first, but ultimately options too.

Do you have a suggested sequence for using your tools to find the best and most timely stock investments in a typical trading day? Your tools are great but lack the timing element for someone trying to make better use and become a better trader. Can you help with this other than just feature explanations? Am I missing something already available? -- JB

Really depends on what you're trying to do.
Sector and industry tools can be a good place to start
pre-defined screens can also be a good way to get started

## Questions?

Green energy companies... many of them have very small market cap.can that be risky?
-- Niky
Small cap companies can provide big opportunities, but you have to be careful.

1. Speculative
2. Lots of hype can attract bad actors

Not just true for green energy, but also EVs, pot stocks... anything where there's a lot of hype often has a lot of misinformation.

Make sure it is a legitimate business... Trading history? News about the company?

## Questions?

I really would like to make use of the Option trading trade you daily give, can you briefly demonstrate how to make an option placing on Ig.com platform or any similar broker platform. -- James

Can't provide this kind of demonstration:
A few points about choosing a broker
Good educational materials and support show the company is serious about helping investors. Lots of new brokerages have popped up recently, but many of them don't provide any support and have hard to navigate platforms.

How to place trade:
Spread ticket.
You want to place both legs at the same time for a net price.

## Questions?

Q1 -Some insider selling took place at stitch fix and many analysts still consider this stock at the beginning of its bright future and still cheap to pick up. Your thoughts on this please and how insider selling not necessarily a negative impact on the stock.

Q2- Do you see the fundamental of a stock as the most powerful tool to look at when choosing a stock pick? Is it parallel with the Analysts ranking or not necessarily?
"Some" insider selling is fine. Insiders get stock as part of their compensation... It is pretty normal for them to sell some from time to time.

Stock has run pretty far pretty fast. Makes sense as a pandemic play, but it's hard (not impossible, just hard) to imagine it growing at a rate that justifies that valuation.

Fundamental v. Technical depends on your holding period. Fundamentals don't matter to day traders, Technicals don't matter to Warren Buffet. What matters to you depends on what you're trying to accomplish.

## Questions?

Q3- Your thoughts on Crypto and blockchain? The momentum, pause, and the possible upward movement
Q4- Thoughts on how the economy in 2021 will effect the stock market or perhaps certain stocks and post pandemic.I am new to the stock market, been playing the game and learning everyday. My last question, I notice everyday there is a dip to most stocks around 6:45am to 7:15am or 15 minutes after the market opens. Is this the best time to pick up a stock and I am referring in general of course.

Not a big believer in Crypto. Seems like an answer that doesn't have a question.
This doesn't mean I think it's going to crash tomorrow, but the use-cases for it haven't materialized.

Economy is not the stock market. They are related, but not the same.
Stock market reflections investors thoughts about future cashflows from some companies.
Economy is things like household budgets and small businesses that don't show up in the stock market.

Questions?

